Harry Rickard (#1802)

Address		1
Make of Your Car		
$\circ$		
Goodrich	If not for GOODRICH, Name Your Choice	INITIALIZA
Outer Case	Outer Case	
Tread	Tread	, Card.
Inner Tube	Inner Tube	
Detachable Feature	Detachable Feature	
Service	Service	
Use the X mark where you will a us why	nd if not for Goodrich please tell	
Remarks:		GOODRICH CO.
		AKRON
ARE YOU IN NEED	OF NEW TIRES?	
Tire Department		OHI

After reading the text on this "ballot" post card and noting that it was unused, I decided that these were handed out at some event or left with a Goodrich tire dealer for customers to fill out and mail in. I am a bit curious about the "Detachable Feature." I seem to recall placing tires with tubes, on steel rims with a hole to insert the air valve. In turn the rim was placed on a wooden spoked wheel, using a series of special clamps that were screwed down to hold the rim to the wheel.